

# JUNCTION X HANOI 2021



<http://hanoi.hackjunction.com>



JunctionX Hanoi



junctionx\_hanoi



JunctionX Hanoi



JunctionX Hanoi

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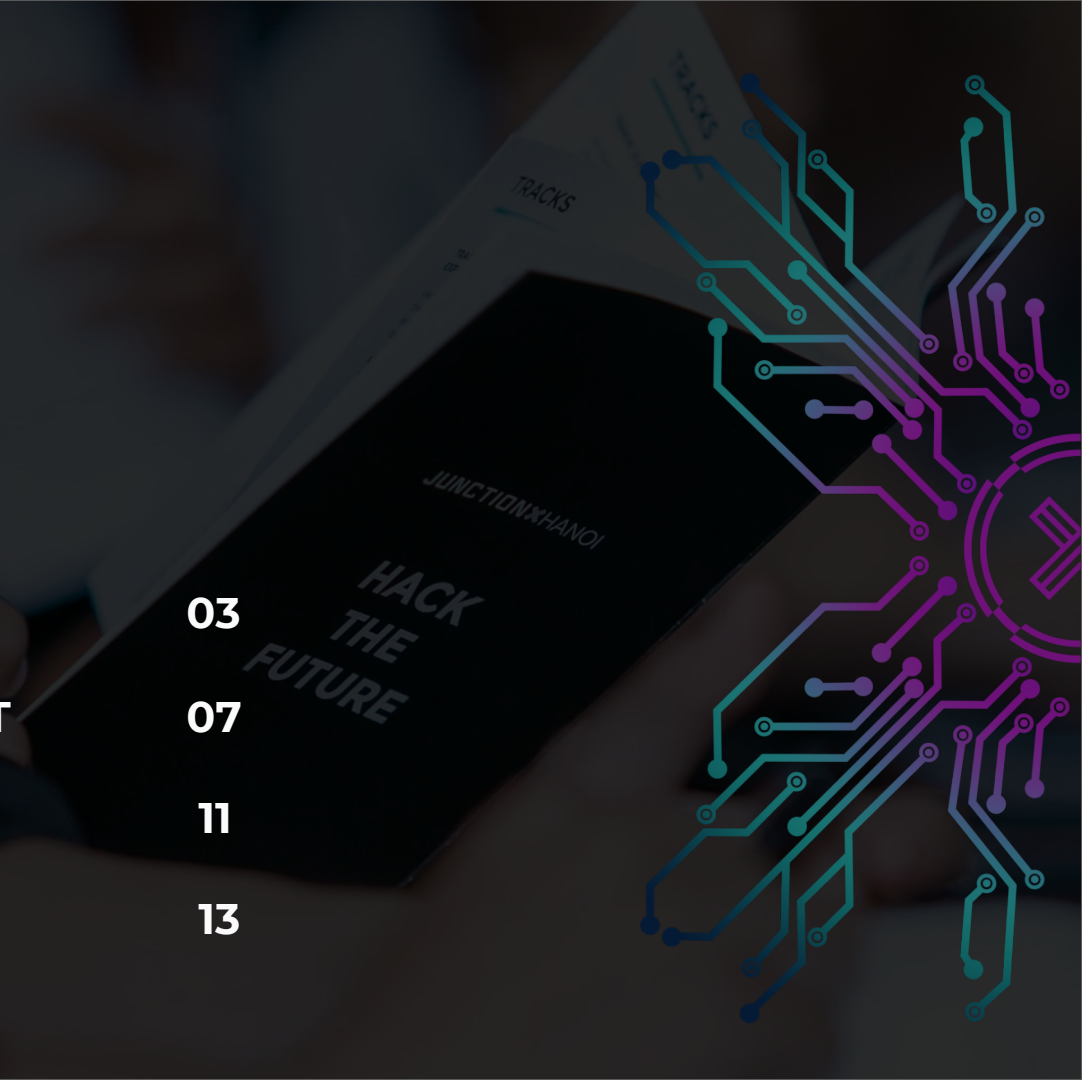
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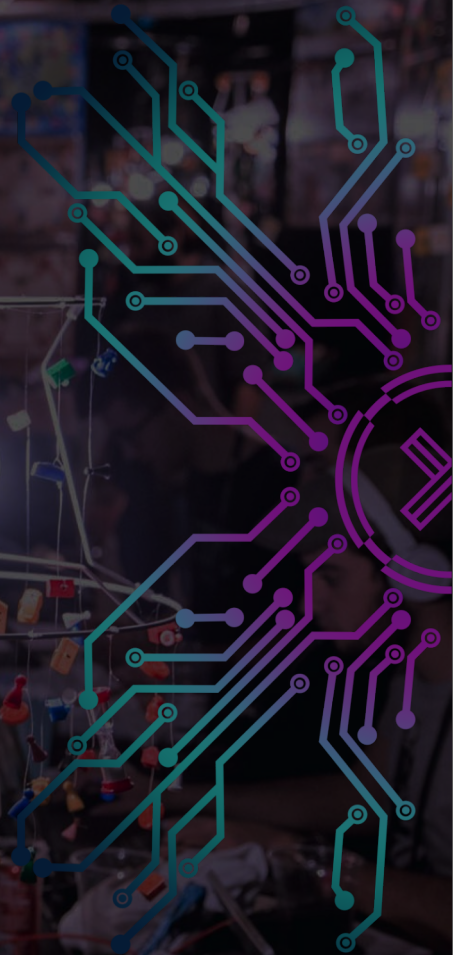
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# ABOUT US





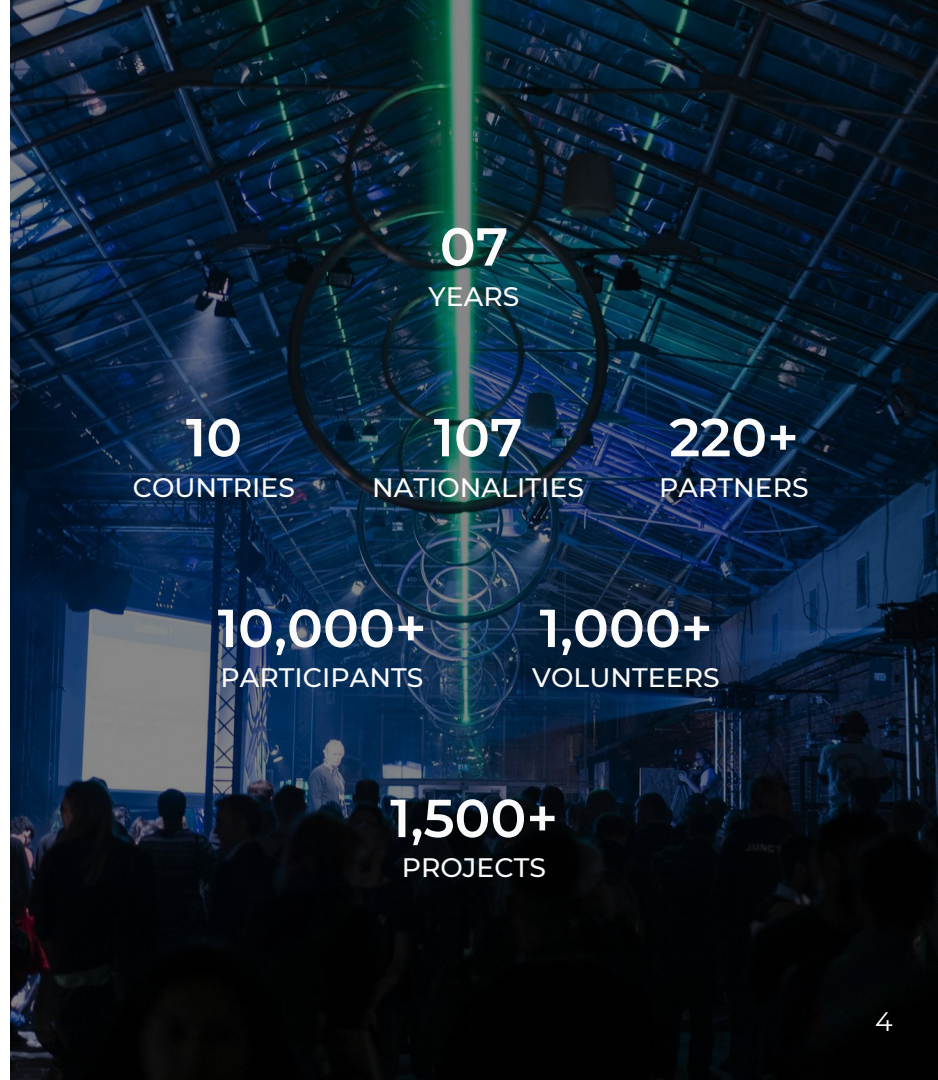


## ABOUT JUNCTION

**Junction** is a non-profit hackathon and tech community coming from a community of Aalto University students, developers, designers and entrepreneurs in Finland in 2015. Now Junction has expanded to **10 countries** in Europe, Asia, and Africa.

The volunteer-led teams organize hackathons, speaker events, coding workshops and other tech events - around the year and around the world.

The event-filled year peaks annually with the flagship event **Junction: Europe's leading hackathon**, yearly gathering around **1500 hackers** with roughly 60 companies together for a weekend-long experience. A meeting place for developers, designers and other techies, teaming up and creating new tech projects in 48 hours.







## ABOUT JUNCTIONX & JUNCTIONX HANOI

**JunctionX** program supports other aspiring hackathon organizers to create their own hackathon. We believe that community-driven hackathons with the same mentality of “seeing problems as opportunities” will make a difference not only for hackathon participants but also the organizing team and other stakeholders such as partners and the society.

Year 2017 marks the birth of the **JunctionX community** with JunctionX Tokyo - the biggest international hackathon ever held in Japan.

The next years so far continue to be very successful for JunctionX with new communities built in 10 countries in Europe, Asia, and also Africa.

**JunctionX Hanoi** - a non-profit and multidisciplinary tech-community, run by and for Vietnamese youth, embracing the goal of bridging the gap between creators by making everyone fall in love with technology.

The ambitious JunctionX Hanoi community is built to:

1. **Empower** youth to use technologies as tools to solve problems and face challenges.
2. **Connect** youth national-wide to exchange ideas, share experiences and collaborate.
3. **Support** youth in the creation and scaling of innovative tech-solution.

# ⊗ JUNCTIONX COMMUNITY

Junction

JunctionX Paris

JunctionX Exeter

JunctionX Algiers

JunctionX Munich

JunctionX Budapest

JunctionX Tokyo

JunctionX Seoul

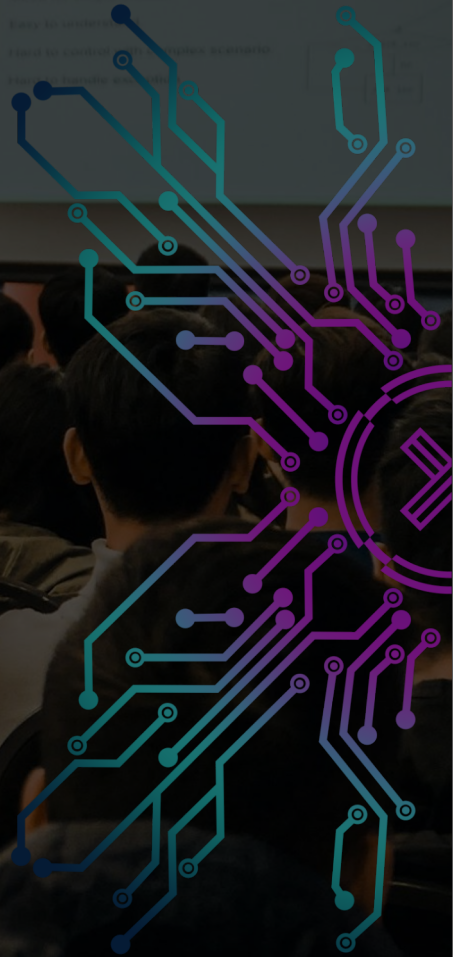
JunctionX Tianjin

JunctionX Chengdu

JunctionX Singapore

JunctionX Hanoi

# HIGHLIGHT ACHIEVEMENT







# HACKATHON

JUNCTIONX HANOI 2018

03

TRACKS

38

PROJECTS

643

APPLICATIONS



266

PARTICIPANTS

20

MENTORS

26

PARTNERS

3,000,000

SOCIAL MEDIA REACH

29%

Non-tech  
Talents

EXPERTISE

71%

Tech Talents

2%

<1 year

21%

>5 years

CODING  
EXPERIENCE

31%

1-3 years

46%

4-5 years



# HACKATHON

JUNCTIONX ASIA 2020

04

TRACKS

80

PROJECTS

506

PARTICIPANTS

18

MENTORS

46

PARTNERS

08

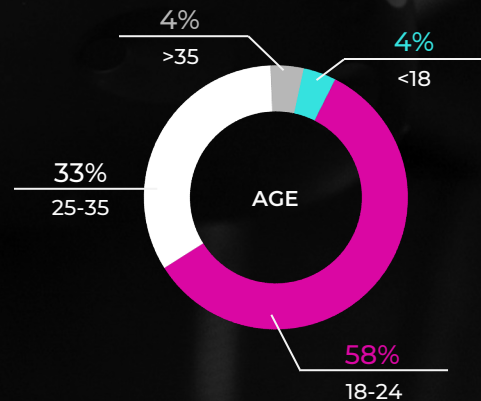
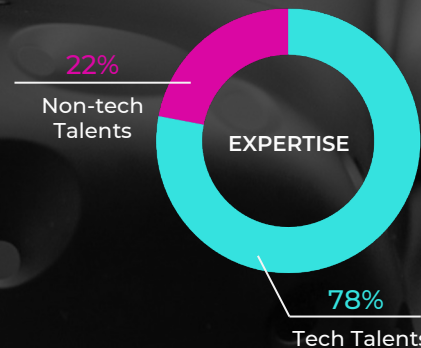
TECH TALKS

3,000,000

TOTAL MEDIA REACH

30

NATIONALITIES





# WORKSHOP/WEBINAR

SISU TALK

07

TOPICS

1700+

PARTICIPANTS

17

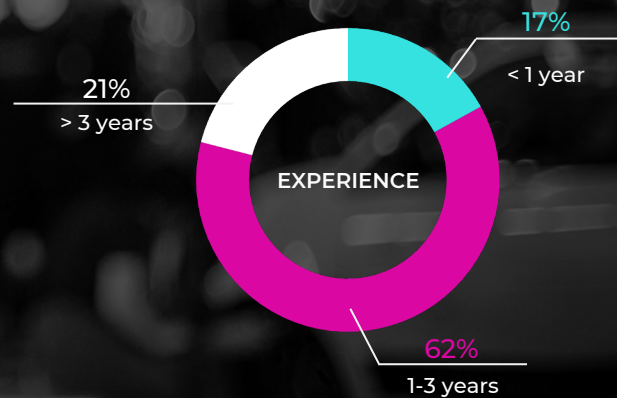
SPEAKERS

20

KEYNOTES

24

PARTNERS





# WHAT TO EXPECT IN 2021

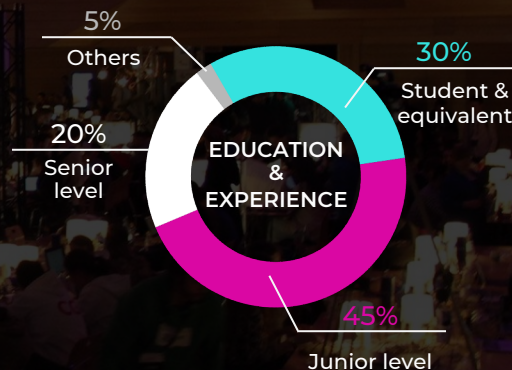
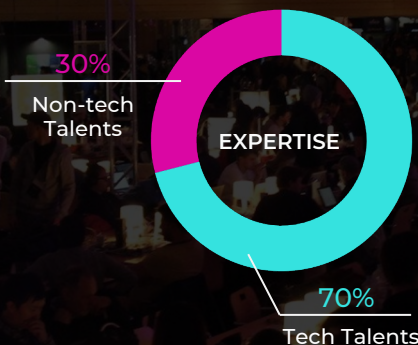


# ⊗ TARGET PARTICIPANTS

05  
TRACKS

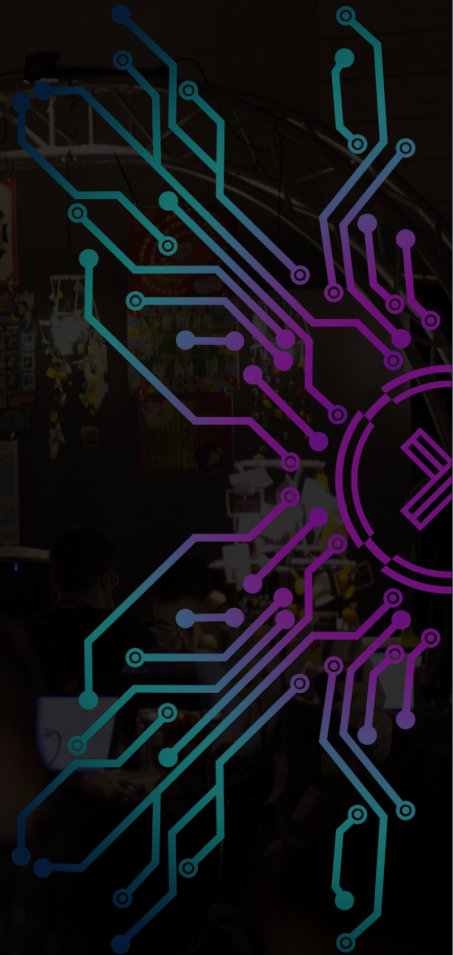
30+  
PARTNERS

400+  
PARTICIPANTS





**PARTNER WITH US**







## WHY PARTNER WITH US?

1

**Recruitment** - Get first-hand experience on the team-work, project management and technical skills of the participants and outreach to a large pool of excellent candidates, with diverse skills and expertise.

2

**Brand recognition** - Drastically boost your brand awareness amongst top tech talents, communities, other companies and the media. exceptional way to personally enhance your image, and build a brand as an attractive employer within a large tech community.

3

**Creativity & Collaboration** - The best way to take some refreshment by capturing various innovative ideas from the competing teams. A rare opportunity to promote and run experiment for products/ services and receive feedback from your potential consumers.

4

**Corporate Social Responsibility** - Demonstrates your ethics and value by investing and helping young people to pursue their passion for technology, nurturing talent, incubating creativity as well as contributing to the development of Vietnam tech ecosystem.





# BENEFITS FOR PARTNER

## GENERAL

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Distribute swags

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Custom challenge and naming rights

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Host training sessions, webinars, tech talks

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Talk during opening and closing ceremony

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Send mentors and judges

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Sponsor custom prize for challenge participants

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## RECRUITING

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Distribute recruiting materials

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Recruit at hackathon (one on one interview area)

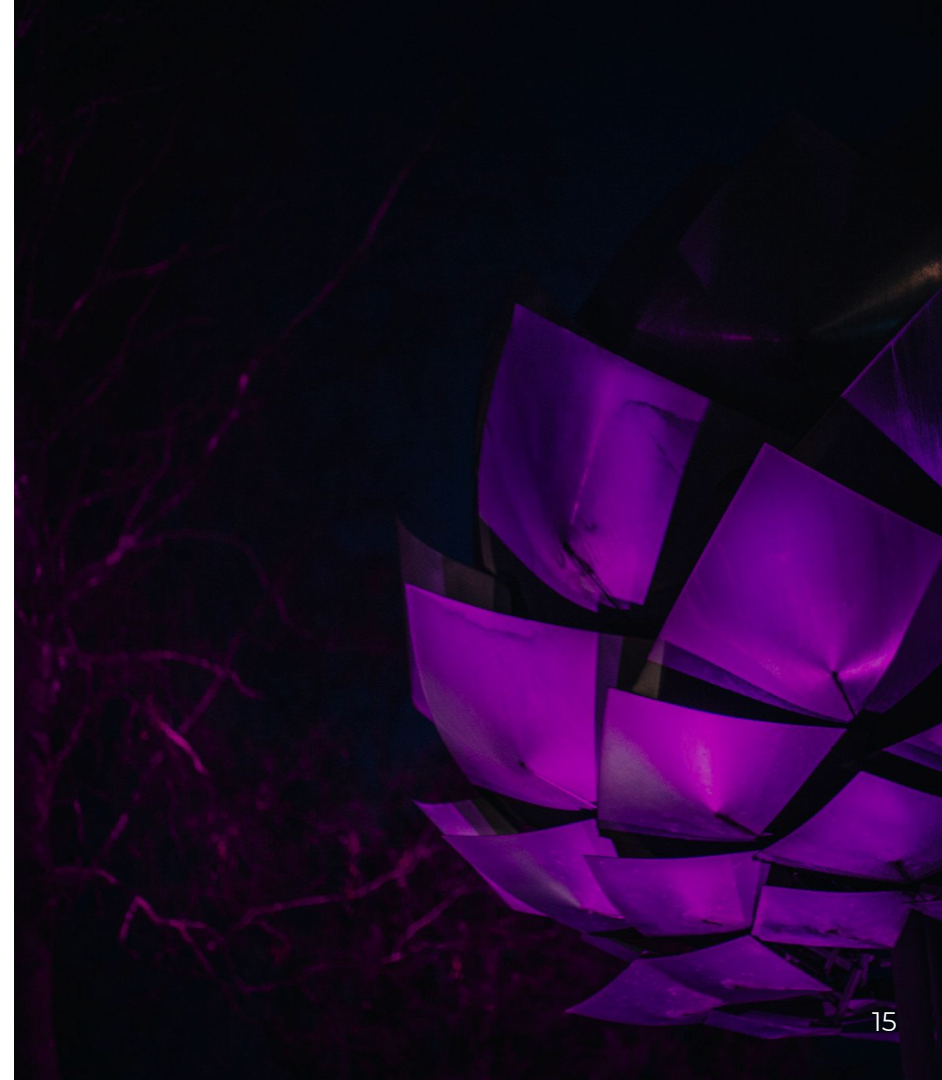
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Job posting on newsletter

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Access to participant resumes and email contact

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# BENEFITS FOR PARTNER

## BRANDING

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Logo on event materials

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Social media posts and email newsletter

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Feature in Hackathon Guidebook and Report

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Virtual booth & Send company reps at booth

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Speakers/Mentors' photo and bio featured on event website, social media channels

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Banners on hackathon platform

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Commercial break between videos and/or sessions

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## PRODUCT DEVELOPING

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API/ Product demo



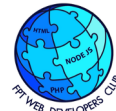


## OUR PARTNERS





# OUR COMMUNITY



# JUNCTIONX HANOI

CONTACT US

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